

**FOR IMMEDIATE RELEASE**

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**“CAN’T STOP SINGING”**

**FUN AND FURRY FRIENDS ARRIVE AT THE FOX THEATRE  
ON JANUARY 23, 2014 FOR DETROIT’S FAMILY FAVORITE TRADITION**

***Tickets Go On Sale Wednesday, September 11 at 10 A.M.***

(DETROIT– September 6, 2013) — Join the chorus for this toe tapping, finger snapping musical event! All you need is a song when Elmo, Abby Cadabby, Murray and all of your favorite *Sesame Street* friends bring the magic of music to life on stages big and small – and right into the audience! The all-new **Sesame Street Live** “Can’t Stop Singing” is at Fox Theatre from Thursday, Jan. 23 through Monday, Feb. 17.

Tickets (\$15, \$25, \$35 Gold Circle and \$68 Sunny Seats) go on sale Wednesday, September 11 at 10 a.m. and can be purchased at OlympiaEntertainment.com, the Fox Theatre and Joe Louis Arena box offices, Hockeytown Authentics in Troy (without service charge) at all Ticketmaster locations and Ticketmaster.com. To charge tickets by phone, call (800) 745-3000. For additional information, call (313) 471-6611. Groups of 10+ SAVE! Please call (313) 471-3099 for more information.

When Elmo gets his furry fingers on Abby Cadabby’s magic wand, there’s something in the air - and Sesame Street becomes a nonstop, all-singing, all-dancing musical montage! Grover and Baby Bear sing their highs and lows, Cookie Monster sings fast and slow, Bert and Ernie converse in song and Murray makes mouth music for all to sing along! Learn why it feels good to sing a song, but why it feels good to stop, too! What will Elmo learn about the power of musical magic? Join the conga line of fun to find out!

**Sesame Street Live** “Can’t Stop Singing” offers a fun-filled learning experience packed with the razzle-dazzle of interactive live performance, including up-close and personal interactions on the audience floor! Like television’s *Sesame Street*, each **Sesame Street Live** production features timeless lessons for all ages. The universal appeal of each Broadway-quality musical production continues long after preschool. Adults will appreciate the high-tech stagecraft, cleverly written script, and music they’ll recognize and enjoy sharing with children, such as fun new parodies of “Shout” and “You Can’t Stop the Music.”

***Performance Schedule:***

|                    |                                   |
|--------------------|-----------------------------------|
| Thursday, Jan. 23  | 11 a.m.** & 6:30 p.m.*            |
| Friday, Jan. 24    | 11 a.m.** & 6:30 p.m.             |
| Saturday, Jan. 25  | 10:30 a.m., 2 p.m. & 5:30 p.m.*** |
| Sunday, Jan. 26    | 10:30 a.m., 2 p.m. & 5:30 p.m.    |
| Wednesday, Jan. 29 | 11 a.m.**                         |
| Thursday, Jan. 30  | 11 a.m.** & 6:30 p.m.*            |
| Friday, Jan. 31    | 11 a.m.** & 6:30 p.m.             |
| Saturday, Feb. 1   | 10:30 a.m., 2 p.m. & 5:30 p.m.    |

|                   |                                |
|-------------------|--------------------------------|
| Sunday, Feb. 2    | 10:30 a.m., 2 p.m. & 5:30 p.m. |
| Thursday, Feb. 6  | 11 a.m.** & 6:30 p.m. *        |
| Friday, Feb. 7    | 11 a.m.** & 6:30 p.m.          |
| Saturday, Feb. 8  | 10:30 a.m., 2 p.m. & 5:30 p.m. |
| Sunday, Feb. 9    | 10:30 a.m., 2 p.m. & 5:30 p.m. |
| Thursday, Feb. 14 | 11 a.m.** & 6:30 p.m.*         |
| Friday, Feb. 15   | 10:30 a.m., 2 p.m. & 5:30 p.m. |
| Saturday, Feb. 16 | 10:30 a.m., 2 p.m. & 5:30 p.m. |
| Sunday, Feb. 17   | 10:30 a.m. & 2 p.m.            |

A limited number of \$35 Gold Circle seats and \$68 Sunny Seats are available. The Sunny Seats package features premium show seating, pre-show photo opportunities, music, play, and a pre-show Meet & Greet photo opportunity with two Sesame Street Live friends, including Elmo! Sunny Seats are not available for the Kids Matinee shows.

\*Opening/Family Night – all seats (excluding Gold Circle and Sunny Seats) are \$10.

\*\* Weekday Kids Matinee -- \$8 Schools/Daycares and \$10 general public.

\*\*\* Detroit Public Television's Benefit Performance: Saturday, January 25 at 5:30 p.m. For more information, please call 800-859-9887 or visit [DPTV.org](http://DPTV.org).

For information online, please visit [www.sesamestreetlive.com](http://www.sesamestreetlive.com). Become a fan of Sesame Street Live on [Facebook](#).

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*Interviews, color art and additional press materials are available upon request.*

**ABOUT SESAME WORKSHOP**

Sesame Workshop is the nonprofit educational organization that revolutionized children's television programming with the landmark *Sesame Street*. The Workshop produces local *Sesame Street* programs, seen in over 150 countries, and other acclaimed shows to help bridge the literacy gap including *The Electric Company*. Beyond television, the Workshop produces content for multiple media platforms on a wide range of issues including literacy, health and military deployment. Initiatives meet specific needs to help young children and families develop critical skills, acquire healthy habits and build emotional strength to prepare them for lifelong learning. Learn more at [www.sesameworkshop.org](http://www.sesameworkshop.org).

**ABOUT VEE CORPORATION**

Headquartered in Minneapolis, Minnesota, VEE Corporation is one of the most experienced and respected names in family-friendly entertainment. VEE Corporation has delighted millions of children around the world with live touring stage shows since **Sesame Street Live's** debut performance in Minneapolis, Minnesota on Sep. 17, 1980. VEE also provides entertainment, promotion and event marketing services for the world's most respected brands and agencies. Clients and partners in the corporate, sports, museum and event marketing sector come to VEE for imaginative solutions to capture the undivided attention of their customers and audiences through custom designed/built interactive environments. For more information, please visit [www.vee.com](http://www.vee.com).

**About Olympia Entertainment**

Olympia Entertainment, a Detroit-based company owned by entrepreneurs Michael and Marian Ilitch, is one of the country's most diverse sport and entertainment companies and the largest organization of its kind in the mid-west. The company owns and operates Detroit's Fox Theatre, the intimate City Theatre and also books and operates Joe Louis Arena and books Comerica Park. Olympia Entertainment also handles business operations for the Detroit Red Wings, an Original Six member of the National Hockey League and collaborates with the Detroit Tigers baseball franchise and other Ilitch companies.

Other Ilitch companies include: Little Caesars Pizza, Ilitch Holdings, Inc., Blue Line Foodservice Distribution, Champion Foods, the Detroit Red Wings, Little Caesar Pizza Kits Fundraising Program, Olympia Development and Uptown Entertainment. Additionally, Michael Ilitch owns the Detroit Tigers, Inc., and Marian Ilitch owns MotorCity Casino Hotel.

To learn more about Olympia Entertainment, visit [www.olympiaentertainment.com](http://www.olympiaentertainment.com). Also follow Olympia on Twitter @OEontheGo and at [facebook.com/officialolympiaentertainment](http://facebook.com/officialolympiaentertainment).