



MEMBERSHIP PROGRAM

Invest in the Future of Midtown & New Center

Supporting vibrant neighborhoods, thriving small businesses, and connected communities.



ABOUT MIDTOWN DETROIT, INC.

Midtown Detroit, Inc. is a nonprofit 501(c)(3) organization dedicated to fostering community and economic development in the Midtown and New Center areas of Detroit through collaboration, strategic investment, and partnership with local stakeholders.

We work to strengthen neighborhood vitality, support local businesses, enhance public spaces, and improve quality of life for residents, workers, students, visitors, and institutions across our district.

Our stewardship geography includes the North and South Cass Corridor, Brush Park, Medical Center, Wayne State University, Art Center, New Center, Virginia Park, and Milwaukee Junction neighborhoods.

Through planning, advocacy, beautification, programming, and economic development initiatives, Midtown Detroit, Inc. helps shape vibrant and welcoming neighborhoods where people can live, work, visit, and invest.

Midtown Detroit, Inc. strengthens Midtown and New Center through strategic investment, partnerships, and daily stewardship.



6M+
Annual Visitors



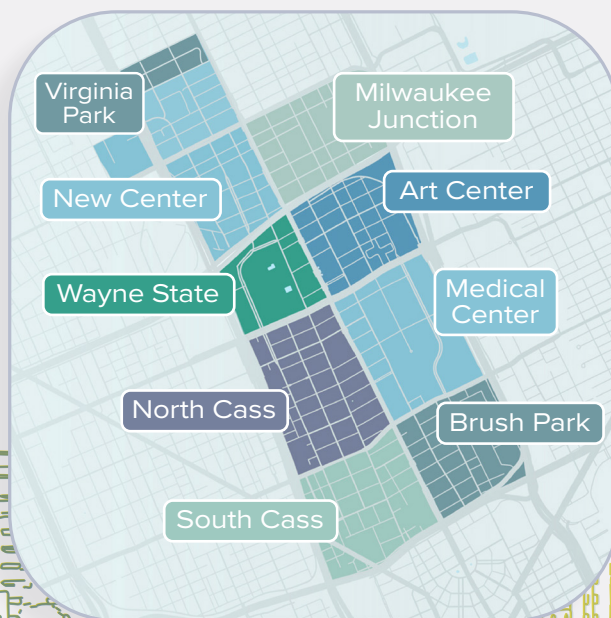
9
Neighborhoods Served



40+
Miles of Streetscape Maintained



16
Parks & Public Spaces Stewarded



Neighborhood Services, Beautification, and Maintenance



- **Landscaping enhancements and maintenance** that support economic growth, beautification, and neighborhood greening. MDI maintains parks, dog parks, medians, and streetscapes throughout the district.
- **Daily neighborhood maintenance, cleaning, litter removal**, public trash collection and pet waste servicing across 40 miles of public streetscape.
- **Safety and security services and coordination** with the Detroit Police Department, Wayne State University Police, and private security partners to help maintain a welcoming environment.
- Advocacy and coordination for **public infrastructure maintenance, repairs, and capital improvements** with local and state agencies.
- Advocacy for **blight remediation and private property maintenance**.

Planning and Economic Development



- **District planning and implementation** initiatives that strengthen connectivity, improve public spaces, and support long-term neighborhood vitality.
- **Community and economic development programs** that support equitable growth and investment opportunities.
- Fundraising, coordination, and implementation of public **infrastructure and placemaking projects including streetscapes, parks, mobility, and connectivity initiatives**.
- **Stewardship of the historic character and cultural identity** of Midtown and New Center through guidance and technical assistance for property owners and developers.

Small Business Resources, Support, and Promotion



- **District marketing and promotion** through digital media, social media, public relations, print collateral, and community storytelling initiatives.
- **Technical assistance and business support** resources focused on small business attraction, retention, and expansion.
- **Façade improvement grants, activation support, and business assistance programs**. MDI members receive priority access to grant opportunities and technical assistance resources.

Events and Programming



- **Signature events and neighborhood activations** that attract visitors, support local businesses, and strengthen community identity.
- **Free public park programming across neighborhoods** such as yoga, music, theater, community garden parties, workshops, and produce giveaways.
- **Community garden program serving residents and small businesses**.
- Presentation of **Noel Night** and coordination of seasonal district activations and community events.

Communication, Advocacy and Representation



- **Serving as a collective voice for Midtown and New Center** in citywide and statewide conversations.
- Advocacy and **coordination related to public projects, infrastructure investments, development activity, and neighborhood priorities**.
- **Communication of public policy updates, ordinances, grant opportunities, and community resources** to residents, businesses, and stakeholders.

Midtown Detroit, Inc. supports a vibrant district that serves residents, businesses, and **over 6M+ annual visitors.**

BECOME A MEMBER

The Midtown Detroit Membership Program supports programs, services and initiatives that strengthen the long-term economic, cultural, and community vibrancy of Midtown and New Center. These neighborhoods include the North and South Cass Corridor, Brush Park, Medical Center, Wayne State University, Art Center, New Center, Virginia Park, and Milwaukee Junction.

Our members are businesses, organizations, institutions, and individual partners committed to supporting and promoting the neighborhoods that make up Midtown and New Center. Through membership, we provide valuable resources, connections, visibility, and opportunities that support organizational growth, community engagement, and district-wide impact. Members receive exclusive benefits while helping advance the mission and work of Midtown Detroit, Inc.

Individual & Community Memberships

**\$100
Friend of
Midtown**
Support the
Neighborhood
You Love

**\$250
Community
Member**
Stay Connected
& Engaged

**\$500
Neighborhood
Partner**
Grow Your
Visibility

**\$1,500
District
Steward**
Invest in
Midtown's
Future

MDI Membership E-Newsletter.	✓	✓	✓	✓
Invitation to the Annual Membership Event.	✓	✓	✓	✓
Eligibility and priority consideration for grant support and technical assistance opportunities.		✓	✓	✓
MDI social media feature.		✓	✓	✓
Eligibility for consideration for At-Large Board of Directors seats.		✓	✓	✓
Opportunity to serve on MDI special committees and working groups.		✓	✓	✓
Company logo on MDI website.			✓	✓
One (1) sponsored social media feature annually.				✓
Recognition in the MDI Annual Report.				✓

All businesses new to or relocating within Midtown or New Center receive one complimentary year of membership at the Community Member level.



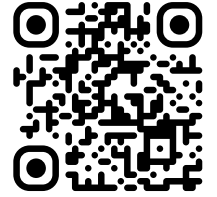
Business & Institutional Memberships

	\$5,000 Civic Investor Deepen Your Impact	\$10,000+ Midtown Leadership Circle Lead the Conversation	\$20,000+ Midtown Visionary Partner Shape the Future of Midtown	\$50,000+ Midtown Anchor Partner Drive Transformational Impact
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All Individual Membership benefits.	✓	✓	✓	
Inclusion in the MDI E-Newsletter Member Spotlight feature.	✓	✓	✓	<i>This membership level is reserved for major institutions and companies deeply committed to the long-term vibrancy, economic growth, public spaces, culture, and identity of Midtown and New Center. Please contact Midtown Detroit, Inc.'s Executive Director to discuss Anchor Institution support opportunities and customized partnership benefits.</i>
Company logo inclusion in select public presentations and district briefings.		✓	✓	
Two (2) sponsored social media features annually.		✓	✓	
Company logo inclusion and recognition at MDI public speaking engagements, meetings, and presentations.			✓	
Company logo inclusion and recognition on general MDI print collateral and organizational materials.			✓	
Executive district briefings and annual leadership convenings.			✓	

JOIN US

Become a part of a collective effort to shape the future of Midtown and New Center.



Your investment supports:



Thriving Public Spaces



Strong Local Businesses



A Vibrant Connected Community



MEMBERSHIP FORM

Please complete this form to activate your membership.



ORGANIZATIONAL INFORMATION

ORGANIZATION: _____

PHONE: _____ EMAIL: _____

ADDRESS: _____ CITY: _____ ZIPCODE: _____

PRESIDENT/CEO: _____

TYPE OF BUSINESS: _____ NUM. OF EMPLOYEES: _____

NUM. OF LOCATIONS; DETROIT-BASED (Y/N): _____

PRIMARY CONTACT

NAME: _____

TITLE: _____

PHONE: _____

EMAIL: _____

SECONDARY CONTACT

NAME: _____

TITLE: _____

PHONE: _____

EMAIL: _____

INDIVIDUAL & COMMUNITY MEMBERSHIP TYPE

Friend
\$100

Community Member
\$250

Neighborhood Partner
\$500

District Steward
\$1,500

BUSINESS & INSTITUTIONAL MEMBERSHIP TYPE

Civic Investor
\$5,000

Leadership Circle
\$10,000+

Visionary Partner
\$20,000+

Anchor Partner
\$50,000+

SIGNATURE

Midtown Detroit, Inc. will invoice directly for membership dues.

NAME AND TITLE: _____

AUTHORIZED SIGNATURE: _____ DATE: _____

Please return to:
Midtown Detroit, Inc.
644 Selden Street, Suite 210, Detroit, MI 48201
admin@midtowndetroitinc.org
313.420.6000

MEMBERSHIP PROGRAM QUALIFICATIONS

Membership is open to individuals and entities involved directly or indirectly with the Midtown and New Center neighborhoods. Members represent the neighborhood and as a community we expect and encourage Members to:

- Please operate your business in a manner that supports and furthers the ideals and vision of the Midtown and New Center neighborhoods.
- Work in a professional, productive, and collaborative manner with MDI, Members, and the various active stakeholders in the community (i.e., be a good neighbor).
- Please participate in neighborhood meetings, events, and programming, providing valuable community input and involvement.
- Consistently maintain a clean and safe sidewalk/pedestrian right-of-way in front of or surrounding your property/business.
- Ensure that all signage, façades, and other public displays conform with the community look and feel and maintain the historic character of the neighborhood.
- Employ appropriate security practices to proactively address security relating to your business.

MEMBERSHIP DUES

Membership begins upon notification that your application for Membership has been accepted. The annual Membership fee shall be payable January 1 of each calendar year and will automatically be renewed on January 1 of each subsequent year. New Members who begin Membership in the middle of the calendar year shall pay a prorated amount at the beginning of their Membership based on the date their Membership begins. **New businesses or those relocating to Midtown or New Center neighborhoods will have the first year of Membership complimentary at the Community Member Level.** MDI values our community businesses and those that are longstanding Members and supporters. If a business is experiencing financial hardship, please contact us to remain a current Member.

Membership qualifications and fees may be updated at any time by MDI, provided that in the event of a fee increase, existing Members who have paid their annual fee for a specific year will not be required to pay any additional amount in satisfaction of the annual fee increase for that year. MDI reserves the right to establish additional fees for specific events or for participation in select programs or initiatives. You shall not be entitled to receive any reimbursement for any costs or expenses relating to your participation as a Member of MDI.

TERM AND TERMINATION

Membership shall become effective upon execution of this form and shall expire on December 31 of each year unless earlier terminated. Through a majority vote, the Midtown Detroit, Inc. Board of Directors Executive Committee may terminate your Membership at any time and for any reason upon written notice to you. You may terminate your Membership for any reason by providing not less than 30 days advance written notice to us. Members shall not be entitled to receive a refund for any annual fees paid prior to termination of this Agreement. In the event MDI terminates your Membership prior to its expiration, you shall be entitled to receive a refund for annual fees which were paid, at a prorated rate based upon the termination date of your Membership.