



MEMBERSHIP PROGRAM

Invest in the Future of Midtown & New Center

Supporting vibrant neighborhoods, thriving small businesses,
and connected communities.



ABOUT MIDTOWN DETROIT, INC.

Midtown Detroit, Inc. is a nonprofit 501(c)(3) organization dedicated to fostering community and economic development in the Midtown and New Center areas of Detroit through collaboration, strategic investment, and partnership with local stakeholders.

We work to strengthen neighborhood vitality, support local businesses, enhance public spaces, and improve quality of life for residents, workers, students, visitors, and institutions across our district.

Our stewardship geography includes the North and South Cass Corridor, Brush Park, Medical Center, Wayne State University, Art Center, New Center, Virginia Park, and Milwaukee Junction neighborhoods.

Through planning, advocacy, beautification, programming, and economic development initiatives, Midtown Detroit, Inc. helps shape vibrant and welcoming neighborhoods where people can live, work, visit, and invest.

Midtown Detroit, Inc. strengthens Midtown and New Center through strategic investment, partnerships, and daily stewardship.



6M+

Annual Visitors



9

Neighborhoods
Served



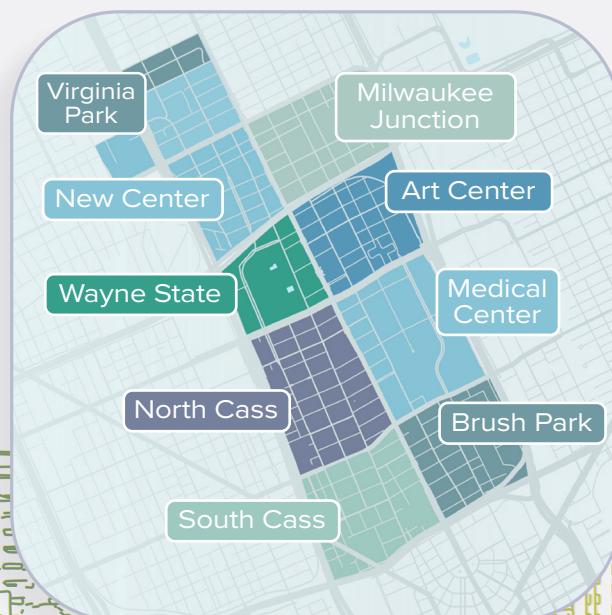
40+

Miles of
Streetscape
Maintained



16

Parks &
Public Spaces
Stewarded



Neighborhood Services, Beautification, and Maintenance



- **Landscaping enhancements and maintenance** that support economic growth, beautification, and neighborhood greening. MDI maintains parks, dog parks, medians, and streetscapes throughout the district.
- **Daily neighborhood maintenance, cleaning, litter removal**, public trash collection and pet waste servicing across 40 miles of public streetscape.
- **Safety and security services and coordination** with the Detroit Police Department, Wayne State University Police, and private security partners to help maintain a welcoming environment.
- Advocacy and coordination for **public infrastructure maintenance, repairs, and capital improvements** with local and state agencies.
- Advocacy for **blight remediation and private property maintenance**.

Planning and Economic Development



- **District planning and implementation** initiatives that strengthen connectivity, improve public spaces, and support long-term neighborhood vitality.
- **Community and economic development programs** that support equitable growth and investment opportunities.
- Fundraising, coordination, and implementation of public **infrastructure and placemaking projects** including streetscapes, parks, mobility, and connectivity initiatives.
- **Stewardship of the historic character and cultural identity** of Midtown and New Center through guidance and technical assistance for property owners and developers.

Small Business Resources, Support, and Promotion



- **District marketing and promotion** through digital media, social media, public relations, print collateral, and community storytelling initiatives.
- **Technical assistance and business support** resources focused on small business attraction, retention, and expansion.
- **Façade improvement grants, activation support, and business assistance programs.** MDI members receive priority access to grant opportunities and technical assistance resources.

Events and Programming



- **Signature events and neighborhood activations** that attract visitors, support local businesses, and strengthen community identity.
- **Free public park programming across neighborhoods** such as yoga, music, theater, community garden parties, workshops, and produce giveaways.
- **Community garden program serving residents and small businesses.**
- Presentation of **Noel Night** and coordination of seasonal district activations and community events.

Communication, Advocacy and Representation



- **Serving as a collective voice for Midtown and New Center** in citywide and statewide conversations.
- Advocacy and **coordination related to public projects, infrastructure investments, development activity, and neighborhood priorities.**
- **Communication of public policy updates, ordinances, grant opportunities, and community resources** to residents, businesses, and stakeholders.

Midtown Detroit, Inc. supports a vibrant district that serves residents, businesses, and **over 6M+ annual visitors.**

BECOME A MEMBER

The Midtown Detroit Membership Program supports programs, services and initiatives that strengthen the long-term economic, cultural, and community vibrancy of Midtown and New Center. These neighborhoods include the North and South Cass Corridor, Brush Park, Medical Center, Wayne State University, Art Center, New Center, Virginia Park, and Milwaukee Junction.

Our members are businesses, organizations, institutions, and individual partners committed to supporting and promoting the neighborhoods that make up Midtown and New Center. Through membership, we provide valuable resources, connections, visibility, and opportunities that support organizational growth, community engagement, and district-wide impact. Members receive exclusive benefits while helping advance the mission and work of Midtown Detroit, Inc.

Individual & Community Memberships

\$100 Friend of Midtown

Support the
Neighborhood
You Love

\$250 Community Member

Stay Connected
& Engaged

\$500 Neighborhood Partner

Grow Your
Visibility

\$1,500 District Steward

Invest in
Midtown's
Future

MDI Membership E-Newsletter.	✓	✓	✓	✓
Invitation to the Annual Membership Event.	✓	✓	✓	✓
Eligibility and priority consideration for grant support and technical assistance opportunities.		✓	✓	✓
MDI social media feature.		✓	✓	✓
Eligibility for consideration for At-Large Board of Directors seats.		✓	✓	✓
Opportunity to serve on MDI special committees and working groups.		✓	✓	✓
Company logo on MDI website.			✓	✓
One (1) sponsored social media feature annually.				✓
Recognition in the MDI Annual Report.				✓

All businesses new to or relocating within Midtown or New Center receive one complimentary year of membership at the Community Member level.



Business & Institutional Memberships

\$5,000 Civic Investor

Deepen Your Impact

\$10,000+ Midtown Leadership Circle

Lead the Conversation

\$20,000+ Midtown Visionary Partner

Shape the Future of Midtown

\$50,000+ Midtown Anchor Partner

Drive Transformational Impact

All Individual Membership benefits.	✓	✓	✓	
Inclusion in the MDI E-Newsletter Member Spotlight feature.	✓	✓	✓	<i>This membership level is reserved for major institutions and companies deeply committed to the long-term vibrancy, economic growth, public spaces, culture, and identity of Midtown and New Center. Please contact Midtown Detroit, Inc.'s Executive Director to discuss Anchor Institution support opportunities and customized partnership benefits.</i>
Company logo inclusion in select public presentations and district briefings.		✓	✓	
Two (2) sponsored social media features annually.		✓	✓	
Company logo inclusion and recognition at MDI public speaking engagements, meetings, and presentations.			✓	
Company logo inclusion and recognition on general MDI print collateral and organizational materials.			✓	
Executive district briefings and annual leadership convenings.			✓	

JOIN US

Become a part of a collective effort to shape the future of Midtown and New Center.

MIDTOWN
DETROIT INC.



Your investment supports:



Thriving Public
Spaces



Strong Local
Businesses



A Vibrant Connected
Community



THE
KRESGE
FOUNDATION

HUDSON
WEBBER
FOUNDATION



MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION

Community
Foundation
FOR SOUTHEAST MICHIGAN

HENRY
FORD
HEALTH



WAYNE STATE
UNIVERSITY



Enterprise

INVEST
DETROIT

CCS

