

# 2015-2020 SOCIAL IMPACT: EXISTING PROGRAMS

PROGRAM	RESULTS TO DATE
<b>Stay Midtown</b>	<ul style="list-style-type: none"> <li>• 152 households supported with funding for 20 additional households</li> <li>• 88% of participants are African American</li> <li>• \$675,000 in funding raised- 64% reduced cost burden by more than half</li> </ul>
<b>Live Midtown/Live Local</b>	<ul style="list-style-type: none"> <li>• 1,392 new Midtown residents - \$4 million disbursed</li> <li>• Over \$22 million in home purchases and rental payments leveraged</li> <li>• 47% of participants were in service positions/39% African American/35% White/26% Other</li> </ul>
<b>Affordable Housing Development</b>	<ul style="list-style-type: none"> <li>• MDI has provided equity, guarantees and/or land for affordable housing</li> <li>• Over \$6.5 million since 2015</li> <li>• 150 units at 80% AMI or below</li> </ul>
<b>Free Arts Programming</b>	<ul style="list-style-type: none"> <li>• Over \$4.4 million spent on free arts programming (\$1 million+ in local artist spend)</li> <li>• \$366,000 invested in public art supporting local artists</li> </ul>
<b>MDI Storefront Support</b>	<ul style="list-style-type: none"> <li>• 14 local businesses supported with below market rent</li> <li>• 9 woman owned businesses</li> <li>• 8 minority/immigrant owned businesses</li> </ul>
<b>Small Business Support (Financial)</b>	<ul style="list-style-type: none"> <li>• 202 businesses supported</li> <li>• \$3,411,700 funded</li> <li>• 40% woman and 42% minority/immigrant owned</li> </ul>

# 2020/2021 SOCIAL IMPACT: UPCOMING PROGRAMS

PROGRAM	INTENDED OUTCOMES
<b>Home Repair Grant Program</b> In Partnership with HFHS	<ul style="list-style-type: none"> <li>• \$180,000 in funding raised – looking for additional funders</li> <li>• \$5,000 grants for exterior repairs for existing homeowners north &amp; south of Henry Ford Hospital</li> <li>• Will support 36-40 homeowners</li> </ul>
<b>Legacy Business Grant Program</b>	<ul style="list-style-type: none"> <li>• \$150,000 in funding raised</li> <li>• Business owners can receive up to \$25,000 for façade upgrades</li> <li>• Will support 6 African American owned businesses along W. Grand – West of Lodge</li> </ul>
<b>Hospitality School</b> In Partnership with 3MISSION Partnership & EMU	<ul style="list-style-type: none"> <li>• \$650,000 funded for the facility</li> <li>• Estimated 24 participants in the first year</li> <li>• 50% of seats subsidized &amp; reserved for woman/minority candidates</li> </ul>
<b>Jefferson School Renovation</b> In Partnership with Invest Detroit	<ul style="list-style-type: none"> <li>• 20,000 SF of subsidized space for minority start-ups &amp; artists</li> <li>• Culinary training program</li> <li>• \$3.7 million in philanthropic funding committed</li> </ul>
<b>Cultural Center Public Wi-Fi</b>	<ul style="list-style-type: none"> <li>• MDI is working to create a Wi-Fi zone/hotspots in the cultural center</li> <li>• Will provide free public access</li> <li>• Will serve city residents without internet access</li> </ul>